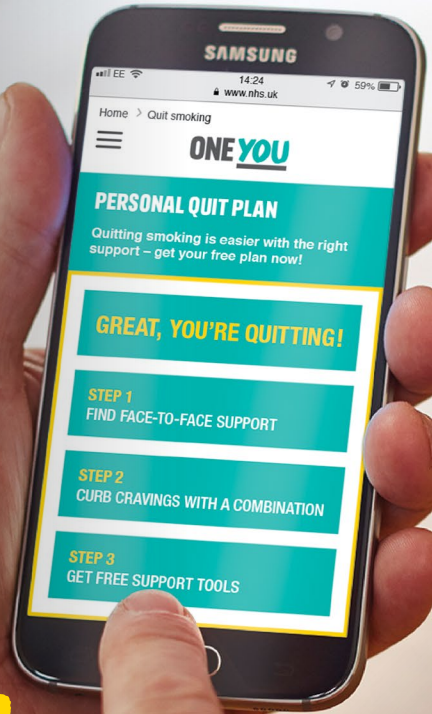




Public Health
England

QUITTING SMOKING IS EASIER WITH THE RIGHT SUPPORT



BECAUSE THERE'S ONLY
ONE YOU

CHOOSE SUPPORT THAT'S RIGHT FOR YOU

Quitting smoking is one of the best things you can do for your health, but many smokers who want to quit aren't sure about the best way to go about it. Relying on willpower alone (going 'cold turkey') is the least effective way to stop.

You can boost your chance of success by getting some support. From stop smoking aids to expert face to face help and digital tools, Smokefree can help you choose the support that's right for you.

Search Smokefree and get your free Personal Quit Plan.

SMOKEFREE SUPPORT



FACE-TO-FACE

You could benefit from talking to a trained advisor and give yourself the best chance of quitting successfully.

- Expert support that's matched to your specific needs.
- Local and accessible.

Ask your pharmacy team or speak to your doctor or nurse. You can also [search Smokefree](#) to find your local Stop Smoking Service.



STOP SMOKING AIDS

Stop smoking aids can help with managing nicotine cravings. You can mix and match different aids to meet your needs.

- Nicotine replacement therapy products can be purchased over the counter at your local pharmacy. They are most effective when used in combination – an all day patch together with a fast acting option such as an inhaler or lozenges. Ask your pharmacist for advice.
- E cigarettes are available in vape shops, some pharmacies and other outlets. E cigarettes aren't risk free but they are at least 95% less harmful than cigarettes. They can be particularly effective when combined with face to face support.
- Some stop smoking medicines are only available on prescription. Talk to your GP or stop smoking advisor to find out more.

[Search Smokefree](#) for more information and advice on stop smoking aids.

AND THERE'S MORE



SMOKEFREE APP

Right for you if you want support at your fingertips.

- See how much money you're saving with the savings calculator.
- Get tips to help you combat cravings.



SOCIAL MEDIA

Right for you if you're always checking your social feeds.

- Swap tips with others who are quitting.
- Support and advice on Facebook Messenger at any time of the day.

 /smokefree

 @smokefree



EMAIL

Right for you if you'd like to stay focused with daily information and motivational support.

Search **Smokefree** to sign up.

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